

# THIS OLD BAG

## The Power of the Purse

The 15th annual fundraiser for low-income women and men battling breast cancer in San Francisco and Silicon Valley

Friday, October 25th, 2019 | Fairmont San Francisco



Yes, I am interested in becoming a sponsor of This Old Bag!

- Presenting Sponsor, \$25,000   
Diamond Sponsor, \$15,000   
Ruby Sponsor, \$10,000   
Emerald Sponsor, \$5,000   
Sapphire Sponsor, \$2,500

## Corporate Sponsor Form

### CONTACT INFORMATION

Please complete the following form to confirm your participation so that we may begin to list you in our promotional materials. Please enter your company name exactly as you wish it to appear on the invitation and other promotional materials. This form may be filled out electronically using Adobe Acrobat and returned via email to BCEF at [development@bcef.org](mailto:development@bcef.org)

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

TWITTER: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_

INSTAGRAM: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

### PAYMENT METHOD

I/We pledge to become a sponsor of This Old Bag at the level indicated at the top of the form.

Check enclosed, payable to: Breast Cancer Emergency Fund

I/We will fulfill our pledge before Friday, September 6, 2019

Please charge my:  VISA  MasterCard  American Express  Discover

CREDIT CARD NUMBER \_\_\_\_\_

SECURITY CODE \_\_\_\_\_

EXP. DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

BILLING ADDRESS (if different than above) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO:

**Breast Cancer Emergency Fund**

MAIL CHECKS TO:

**BCEF, c/o Karen L. Edwards, 275 5th Street, Suite 402, San Francisco, CA 94103**

PLEDGES / CREDIT CARD PAYMENTS CAN BE FAXED TO:

**415.932.6337**

QUESTIONS? PLEASE CONTACT KAREN L. EDWARDS:

**415.932.6020 x1 or [karen.l.edwards@bcef.org](mailto:karen.l.edwards@bcef.org)**

SPONSORSHIP DEADLINE:

**The deadline for all sponsorship payments and materials is Friday, August 30, 2019.**

### REGRETS

Sorry, I will not be able to participate as a sponsor, but:

I would like to contribute \$ \_\_\_\_\_

Please send me individual event invitations

COMMENTS/REQUESTS \_\_\_\_\_

Proudly serving San Francisco  
San Mateo and Santa Clara Counties

275 5TH STREET, SUITE 402  
SAN FRANCISCO, CA 94103  
PHONE: 415.932.6020 X3 FAX: 415.932.6337  
[BCEF.ORG/THISOLDBAG](http://BCEF.ORG/THISOLDBAG)  
BCEF IS A 501(C)(3)  
NON-PROFIT ORGANIZATION

breast cancer  
emergency  
fund



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## Corporate Sponsor Opportunities

### Presenting Sponsor \$25,000

#### Featured as Presenting Sponsor with Logo on all Event Promotion

- BCEF website with link to Sponsor website (one year)
- Presenting Sponsor acknowledgement in pre/post event press releases
- Event print & digital invitations
- On-stage audio/visual displays
- Presenting Sponsor signage throughout event space
- Event Sponsor poster board
- Full page color ad on inside cover of Event Program; Logo on cover
- Social Media (content co-produced with Presenting Sponsor), including Facebook, Twitter, Instagram, Eblasts Pre/Post Event (circ. approx. 5,000)
- One-minute video interview with Senior Executive
- Opportunity for Senior Executive to speak & launch Live Auction from stage at This Old Bag
- 12 Tickets to This Old Bag (Reserved VIP seating for 6 guests for Live Auction)

### Diamond Sponsor \$15,000

#### Prominent Logo Recognition on all Event Promotion

- BCEF website with link to Sponsor website (one year)
- Diamond Sponsor acknowledgement in pre/post event press releases
- Event print & digital invitations
- On-stage audio/visual displays
- Event Sponsor poster board
- Full page color ad inside Event Program
- Social Media, including Facebook, Twitter, Instagram, Eblasts Pre/Post Event (circ. approx. 5,000)
- 8 Tickets to This Old Bag (Reserved VIP seating for 6 guests for Live Auction)

### Ruby Sponsor \$10,000

#### Prominent Logo Recognition on all Event Promotion

- BCEF website (one year)
- Sponsor acknowledgement in pre/post event press releases
- Event print & digital invitations
- On-stage audio/visual displays
- Event Sponsor poster board
- Half page color ad inside Event Program
- Social Media, including Facebook, Twitter, Instagram, Eblasts Pre/Post Event (circ. approx. 5,000)
- 6 Tickets to This Old Bag (Reserved VIP seating for 4 guests for Live Auction)

### Emerald Sponsor \$5,000

#### Name Recognition on all Event Promotion

- BCEF website (one year)
- Sponsor acknowledgement in pre/post event press releases
- Event print & digital invitations
- On-stage audio/visual displays
- Event Sponsor poster board
- Quarter page color ad inside Event Program
- Social Media, including Facebook, Twitter, Instagram, Eblasts Pre/Post Event (circ. approx. 5,000)
- 4 Tickets to This Old Bag (Reserved VIP seating for 2 guests for Live Auction)

### Sapphire Sponsor \$2,500

#### Name Recognition on all Event Promotion

- BCEF website (one year)
- Sponsor acknowledgement in pre/post event press releases
- Event print & digital invitations
- On-stage audio/visual displays
- Event sponsor poster board
- Quarter page color ad inside Event Program
- Social Media, including Facebook, Twitter, Instagram, Eblasts Pre/Post Event (circ. approx. 5,000)
- 4 Tickets to This Old Bag

### Customized Sponsorship Package

#### This is a flexible opportunity to create a specialized package to fit your company's goals.

If you have another idea for a specialized sponsorship that hasn't been listed, we would like to hear it. Please contact Karen Edwards at (415) 932-6020, ext. 1 or email [Karen.I.edwards@bcef.org](mailto:Karen.I.edwards@bcef.org)

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