Dear Friend,

For one special night, more than 500 guests including philanthropists, business leaders, designers, retailers, and fashionistas will come together to help women in need. A chic Silent Auction offers an extensive array of handbags, clutches, manbags and handled delights. An exciting Live Auction pairs the most coveted designs with fabulous experiences and travel packages.

BCEF's signature handbag fundraising event continues to be one of the hottest charity events in the Bay Area. Last year's event broke all previous fundraising records and raised $302,000 for low-income people battling breast cancer in our community.

We know you probably receive countless requests, so it means a great deal to all of us at BCEF if you would consider supporting our event and our clients. *This Old Bag* is a wonderful opportunity to clean out your closet or donate a keepsake, and we would be honored to include a handbag from your personal collection.

*Show the power of **your** purse by supporting women battling breast cancer. Your tax-deductible handbag donation makes a huge difference in the lives of women in need.* We respectfully request that all donated handbags are mint-condition and valued at $100 or more. *100% of all auction sales directly help more than 350 low-income women and their families annually in San Francisco, San Mateo and Santa Clara Counties so that they can continue vital medical treatments, avoid utility shut-off, prevent eviction, and maintain stable housing during a devastating illness.*

We look forward having your handbag donation(s) in our auction at *This Old Bag: The Power of the Purse.* Thank you so much for being a part of this fabulous event.

For more information or questions, please email us at info@thisoldbag.org.

Sincerely,

Heather R. Vučetin
BCEF Board Chair

THIS OLD BAG
THE POWER OF THE PURSE
A benefit for
Breast Cancer Emergency Fund

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